



Standard Web Business Card

1-Page Basic: \$399

Client: _____

Today's date: _____

Desired completion date: _____

Sales rep: _____

Project purpose: Create one basic webpage that gives client Internet presence.

What we do:

- Email setup (through hosting)
- Up to one Google search engine submission
- Website resolution – minimum 800 x 600 pixels
- Browser compatibility – minimum Internet Explorer 6 and Firefox 1.5.

Additional Services not included in \$399 cost (quotes for these services as they would be outsourced):

- Navigation and Secondary or sub-navigation
- E-commerce/secure transactions
- Interactive (games, calculators, calendars, password protected areas)
- Database design/integration (including content management system)
- Search engine management or submission beyond Google
- Redesign of existing website
- Domain name and server hosting renewals if not set up by *GNMG*.
- Email campaigns (newsletters, distribution, etc.)
- Change requests exceeding the agreed maintenance schedule. (see page 5)
- Document Management Services
- Browser compatibility other I.E. 6 or Firefox 1.5.
- Writing/create of content (text/copy)
- Submission forms (ie. send a message to you from site)
- Video or audio streaming
- Converting documents to PDF (ie. menus, parts lists, brochures, flyers)
- Animated elements - (ie. flashing logo)

ADD'L NOTES:

Contents:

Preliminary information 2

Development 3

Maintenance 5

Good News Media Group (GNMG)

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PRELIMINARY:

1) What should client's webpage accomplish?

2) List webpage(s) that client would like to model after (to use as a guideline):

Based on color and design:

Based on content:

3) Domain name – check one – (ie. goodnewsmediagroup.com) – 1 year service (more is add'l):

Already have existing domain name: _____

Registered by: _____
Registrant Account Username / Account Password

Need a domain

Option 1:

Option 2 (if option 1 is unavailable):

_____ yrs Domain Name _____ yrs Domain name

4) Do you have a website already? Yes _____ (go to number 5) No _____

5) Server hosting (check one):

Already have existing website: _____

Company (host): _____
FTP/IP Address Login Username / Login Password

Other: _____
i.e., secret word, relationship to hosting service, etc.

Provide hosting

DEVELOPMENT:

1) Color Scheme:

Choose up to three web safe colors (mark with X):



2) Logos/artwork:

Client provides electronic originals by _____ date
 Need to create

3) Photography:

Client will provide electronic photos by _____ date
 Need photos captured

4) Minimum content requirements for webpage:

1. Contact information

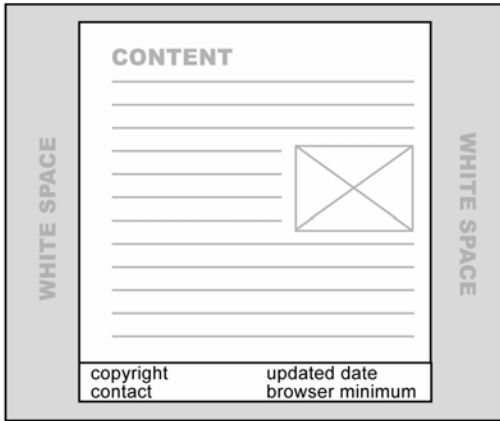
- a. Bus. Name: _____
- b. Address: _____
- c. Phone: _____
- d. Email link: _____

2. Updated date

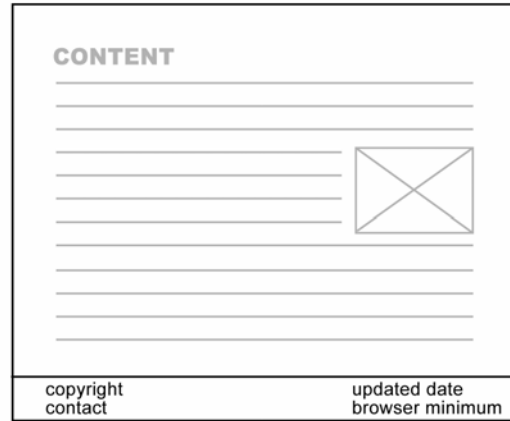
3. Copyright

6) Choose one of two sample mock ups (where/how content will be presented)

a.



b.



7) Content (copy/text):

Client provides electronically by _____
date

NOTES:

MAINTENANCE:

Change/update schedule:

Two changes per year allowed. (approximately two hours per year. Each additional hour is \$89/hr.)

In scope:

Change/update content on existing page (text, images)

Out of scope (\$89 per hour):

Email management (via hosting)

Additional pages, animations, submission forms, and video/audio streams.

Redesign (i.e., color scheme, navigation and identity changes, resolution shift, browser compatibility)