



**Standard Premium Website**

**5-Page Basic: \$599**

Client: \_\_\_\_\_

Today's date: \_\_\_\_\_

Desired completion date: \_\_\_\_\_

Sales rep: \_\_\_\_\_

**Project purpose: Create basic five page website that gives client Internet presence.**

What we do:

- Up to one animated element - may be used on multiple pages (ie. flashing logo)
- Up to one submission form (ie. send a message to you from site)
- Email setup (through hosting)
- Up to one Google search engine submission
- Up to one video or audio stream
- Converting documents to PDF (ie. menus, parts lists, brochures, flyers)
- Website resolution – minimum 800 x 600 pixels
- Browser compatibility – minimum Internet Explorer 6 and Firefox 1.5.

Additional Services not included in \$599 cost (quotes for these services as they would be outsourced):

- Secondary or sub-navigation
- E-commerce/secure transactions
- Interactive (games, calculators, calendars, password protected areas)
- Database design/integration (including content management system)
- Search engine management or submission beyond Google
- Redesign of existing website
- Domain name and server hosting renewals if not set up by *GNMG*.
- Email campaigns (newsletters, distribution, etc.)
- Change requests exceeding the agreed maintenance schedule. (see page 5)
- Document Management Services
- Browser compatibility other I.E. 6 or Firefox 1.5
- Writing/create of content (text/copy)

ADD'L NOTES:

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**Contents:**

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**Good News Media Group (GNMG)**

**Address:**1319 Central Ave. S., Unit A, Kent, WA 98032 **Fax:**(253) 854-2901 **Phone:**(253) 854-2829 **Web:**goodnewsmediagroup.com

**PRELIMINARY:**

1) What should client's website accomplish?

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2) List website(s) that client would like to model after (to use as a guideline):

Based on color and design:

Based on content:

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3) Domain name – check one – (ie. goodnewsmediagroup.com) – 1 year service (more is add'l):

Already have existing domain name: \_\_\_\_\_

Registered by: \_\_\_\_\_  
Registrant Account Username / Account Password

Need a domain

Option 1:

Option 2 (if option 1 is unavailable):

\_\_\_\_\_ yrs Domain Name \_\_\_\_\_ yrs Domain name

4) Do you have a website already? Yes \_\_\_\_\_ (go to number 5) No \_\_\_\_\_

5) Server hosting (check one):

Already have existing website: \_\_\_\_\_

Company (host): \_\_\_\_\_  
FTP/IP Address Login Username / Login Password

Other: \_\_\_\_\_  
i.e., secret word, relationship to hosting service, etc.

Provide hosting

**DEVELOPMENT:**

1) Color Scheme:

Choose up to three web safe colors (mark with X):



2) Logos/artwork:

Client provides electronic originals by \_\_\_\_\_ date  
 Need to create

3) Photography:

Client will provide electronic photos by \_\_\_\_\_ date  
 Need photos captured

4) Home Page should consist of no more than four parts (refer to 6a or 6b for model)

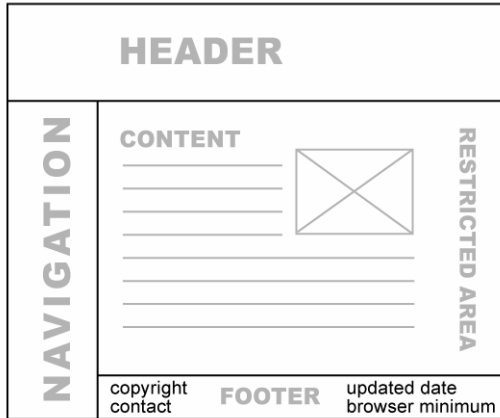
- 1. Navigation (required)
- 2. Footer (required)
- 3.
- 4.

5) Navigation will include up to 6 pages/links/buttons (ie. events, our menu, entertainment):

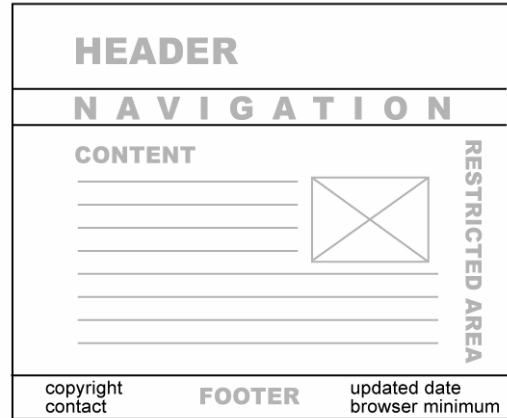
- 1.
- 2.
- 3.
- 4.
- 5.
- 6. Back to home

6) Choose one of two sample mock ups (where navigation and content will reside)

a.



b.



7) Content (copy/text):

Client provides electronically by \_\_\_\_\_  
date

NOTES:

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## **MAINTENANCE:**

### Change/update schedule:

Four changes per year allowed. (approximately one hour per quarter. Each additional hour is \$89/hr.)

#### In scope:

Change/update content on existing pages (text and documents)

Updating photography

#### Out of scope (\$89 per hour):

Email management (via hosting)

Additional pages, animations, submission forms, and video/audio streams.

Redesign (i.e., color scheme, navigation and identity changes, resolution shift, browser compatibility)